

A black Shure MV7 Podcast Microphone is shown at an angle, suspended by a black metal ring. The microphone has a black foam windscreen at the bottom and a control panel with a silver knob and buttons. The word "SHURE" is printed in white on the side of the microphone. The background is black with two thin green lines crossing each other.

SHURE

MV7 PODCAST MICROPHONE

FOR PERFECT RECORDINGS IN IMPERFECT ROOMS.

Inspired by the legendary SM7B, the MV7 is a dynamic microphone with both USB and XLR outputs for use with computers and professional interfaces alike. Connect via USB and explore additional set-up features and Auto Level Mode within our ShurePlus™ MOTIV app, to control features such as your vocal tone, and distance from the microphone.



FEATURES & BENEFITS

XLR and USB Hybrid Microphone

Choose to connect your MV7 by XLR or USB, depending on your set up. When connecting via USB, you have access to the ShurePlus™ MOTIV app, which has a variety of additional controls such as Mic Gain, Mic Mute, EQ, Monitor Mix, Limiter and Compressor that can be adjusted. Alternatively, connect your MV7 via XLR to an audio interface if you are working with a professional recording set-up.

Auto Level Mode

Users that connect via USB will have access to Auto Level Mode, offering them adjustments between Tone and Mic Position. Once enabled, this mode will allow the microphone to constantly adjust your level on the fly to ensure a consistent output of your recording or stream. Save valuable editing time in post-production and keep your level consistent throughout; it's like having a virtual engineer by your side.

App control from integration with ShurePlus™ MOTIV apps (desktop and mobile)

Download the free ShurePlus™ MOTIV app(s) and configure the microphone to perform best for your chosen application. Select Auto Level Mode if you want a 'set it and forget it' microphone, or Manual Mode if you wish to get more hands on with features such as Mic Gain, Mic Mute, EQ, Monitor Mix, Limiter and Compressor. You can even save your favourite presets for another day.

Voice Isolation Technology

The MV7's impressive combination of cartridge, pick-up pattern and shock mount brings your voice to the forefront of the recording and prevents any unwanted background or room noise from interrupting your sound.

Built-in touch panel

If you're on the go or want a slight adjustment just before you're set to record, the on-board touch panel allows you to quickly slide and adjust microphone gain, headphone volume, monitor mix as well as muting the microphone, locking the touch panel and even exiting Auto Level Mode to revert to Manual Mode.

Built-in Headphone Monitoring

Ensure that you are getting perfect audio at all times with the direct headphone monitoring output. Simply connect your favoured headphones or earphones via the 3.5mm connector and set your desired monitor mix between microphone and device.

Customizable Sound Signature

Choose your sound and pick your tone from either 'dark', 'natural' or 'bright' within the ShurePlus™ MOTIV app.

Optimized Mic Position Presets

Whether you're a podcaster that likes to get up close and personal with the microphone, or a streamer that likes a bit more breathing space, there is a setting to suit your needs. Choose between 'near' and 'far' mode within the ShurePlus™ MOTIV app, to optimize the MV7's output depending on your preferred mic position.